



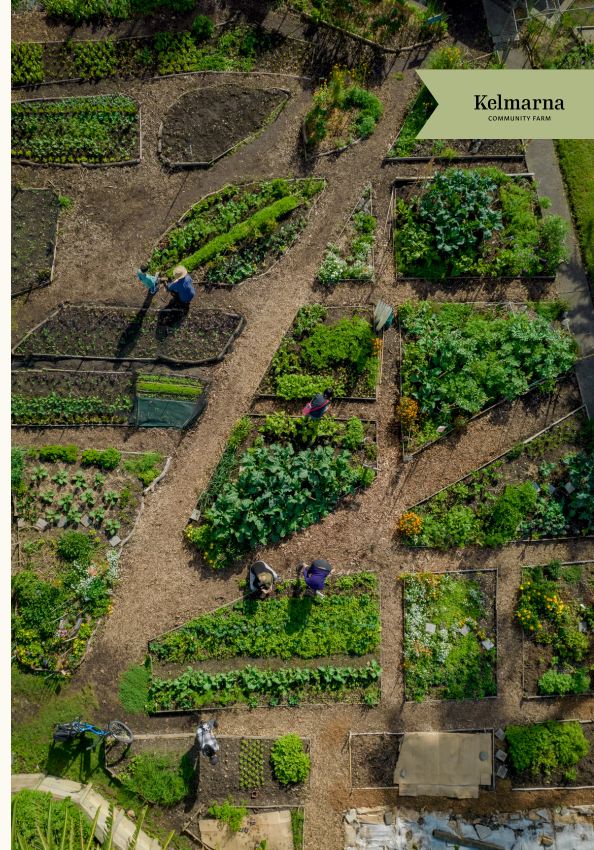
Kelmarna

COMMUNITY FARM

Business Sponsorship Pack

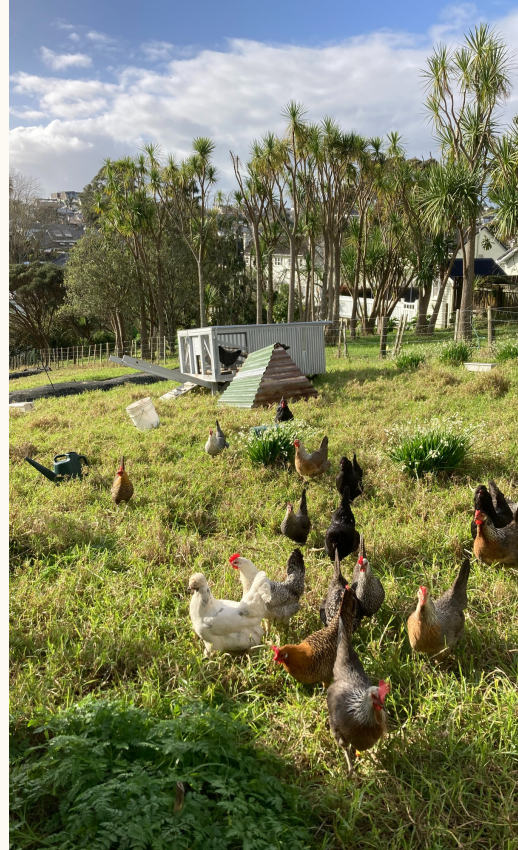
Hi, we're Kelmarna Community Farm and we'd like to invite you to join us in building a better future for our food system.

Kelmarna Community Farm is a 40+ year old organic community farm in central Auckland on a mission to transform our food system. We do this by championing and demonstrating a regenerative local food model that supports climate change mitigation, urban resilience and community wellbeing.



We're guardians of 1.7 hectares of land in Ponsonby – Auckland.

With the privilege of guardianship of approximately 1.7 hectares in Ponsonby, our urban farm features a range of diverse farming operations that work together to form an integrated whole. Education underpins everything we do, as does the importance of community, so alongside the practical farming operations we run workshops, educational school visits, events, therapeutic gardening, volunteer programmes and more.



The future we can create. Together.

With the help of our volunteer community, grants and donations, we've sustained the farm for over 40 years. To take our mahi to the next level we need your support, so we're offering a unique opportunity to join our waka and be part of our journey.

As a large urban farm in the centre of Auckland, we have a unique opportunity to engage with NZ's largest population base with our example of a climate-friendly food system in action. The farm is a place of hope and inspiration, a community resource, where people can see and experience a community-led food system having a positive impact on people and the planet.



Our 2022 impacts



2,019

hours spent gardening for therapy
with 17 therapeutic gardeners
who face mental health challenges
or intellectual disability

44,248



litres of organic material diverted
from landfill and returned to food
production through our Soil Factory
programme

6,302

volunteer hours
spent gardening



598

contact hours spent
by children learning
in nature



We encourage you to join us as a partner. Contributing to our mission of championing a regenerative local food model, one that is community-centred, human-scale, diverse, ecologically-regenerative, and which ultimately, nourishes both the land and the people of Aotearoa.

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Sponsorship level

	Partner \$TBA	\$20k	\$10k	\$5k
Licence to Kelmarna logos (usage rights vary dependent on sponsorship level)	✓	✓	✓	✓
Licence to use all event images, footage and results	✓	✓	✓	✓
Access to Kelmarna content and resources	✓	✓	✓	✓
Exclusive coverage for your line of business with a right to veto competitors	✓			
Opportunity for co-branded collateral for media opportunities	✓			
Announcement of partnership to our network	✓	✓		
Logos on every newsletter	✓	✓	✓	
Discounts on all Kelmarna workshops for your staff	20%	15%	10%	
Kelmarna Corporate Gardening Day experience including lunch (limited to 30 ppl)	x 2	x 1	x 1	x 1
Use of Kelmarna site for photo / video shoots (Ts&Cs apply)	✓	x 1		
Your logo represented on:				
Supporters webpage	✓	✓	✓	✓
Website footer (site-wide)	✓	✓	✓	
Kelmarna Facebook Page cover image	✓	✓	✓	
Email newsletter	✓	✓	✓	

We also welcome smaller sponsorship amounts, and goods or services in lieu of funds in some instances also.

We are particularly keen to discuss services in the areas of marketing or event coordination.

Thank you for your consideration, we look forward to discussing the sponsorship opportunities with you.

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